**Road to Success Check List**

1. Onboarding and Preparation – First step to success with invisa-RED™
   1. Complete Onboarding
   2. Link Facebook (or Create Facebook)
   3. Office staffing for laser usage
   4. Set-up Patient Financing (If needed)
   5. Equipment list
   6. Room set-up
   7. Request Marketing Material
   8. Schedule First Training Session.
2. Receive Login Credentials – They will be sent to the Primary email entered on Onboarding form.
   1. Credentials Received
3. Training Call 1 – Go over Phase 1 Usage and Device Safety.
   1. Login into Training Portal
   2. All staff are certified.
4. Internal Marketing
   1. Email Patients about the new invisa-RED™ service
   2. Distribute Marketing Material
   3. Schedule Launch Date
   4. Contact top 50 patients
   5. Book First Appointments
5. Consultation and Sales Training
   1. Review Presentation / Edit Presentation
   2. Practice Consults with Current Patients
6. Evaluation and Treatment Protocols
   1. Print Weight Loss Protocols
   2. Print Aesthetic Protocols
   3. Set-up Patient Folders w/ supporting documents
7. CRM Training – Platform to track new clients from Digital marketing
   1. Receive CRM credentials
   2. Review Automation prompts
   3. Review Video Training for GoHighLevel (GHL)
   4. Schedule Call with Jack for GHL overview of Ads before launching Ads.

Contact Information

**Technical Support & Training Support:**

**Hardware, Software, and Graphic Requests**

E-mail: [support@invisaredtech.com](mailto:support@invisaredtech.com)